



PRODUCT OVERVIEW

Catering and Event Management

ReServe Interactive's Catering and Event Management software solutions streamline and optimize all aspects of managing on- and off-premise events. Built on our innovative Event Lifecycle Technology™, our products enhance the natural flow of event sales and management from inquiry through execution by anticipating and automating next steps. ReServe's Catering and Event Management software centralizes multiple event books and controls function space; monitors and reminds staff of upcoming tasks; instantly generates and updates correspondence; coordinates menus, pricing, equipment lists and staffing; enhances communication across staff and multiple locations; manages customer databases and marketing campaigns; and provides sophisticated financial reporting tools that make your staff more productive and your business more profitable.

Dining Reservations and Table Management

ReServe Interactive's Dining Reservations software optimizes your use of table inventory and tracks customer seating and dining preferences, so that you can maximize covers and provide a superior guest experience. Our Smart Reservation Technology™ and our system's intuitive ease of use combine to make it effortless for you to increase revenue, improve service, build repeat business, and help new staff take reservations the right way, right away. Our Table Management software's graphical floor plan interface gives you and your staff the visual information you need to manage floor activity and wait stations, accommodate special seating requests, calculate wait times, and maximize turns. Our system also interfaces with the industry's leading POS systems to automatically update table status, as well as with pager systems to instantly notify guests when their table is ready. Real-time and historical reporting on overall covers, server performance and guest preferences gives you the information you need to monitor and increase performance.

Add-on Modules/Interfaces

ReQuestIT Online Event Reservations: Integrate event inquiries and special event reservations directly into ReServe from your website.

ReServeIT Online Reservations: Enhance the guest experience and reduce staffing requirements with real-time reservations from your website.

Room Diagramming: Offer high-end room diagramming services using the ReServe interface to the industry-leading MeetingMatrix room diagramming product.

Labor Scheduling: Automatically schedule personnel according to custom staffing models, print weekly schedules and sign-in sheets, and produce labor cost reports.

Club Memberships: Recognize and differentiate club member guests, customize service, and track memberships and renewals; interface with ClubSoft Club Management systems for centralized billing and database management.

Group Rooms Control: Manage guest room inventory and integrate guest room blocks with event functions for a comprehensive management tool.

Intellisync for ReServe (Microsoft Outlook Interface): Synchronize appointments, task lists, and contact data between Microsoft Outlook/Exchange and ReServe.

Food & Beverage Management System Interface: Share data between ReServe and third-party food and beverage management software, such as FoodTrak and ChefTec. Forecast food and beverage purchasing requirements, track inventory, and maintain current food and beverage cost information for accurate event planning and margin reporting.

QuickBooks Interface: Export event-related account and billing information from ReServe directly into QuickBooks.

Club Memberships: Recognize and differentiate club member guests, track memberships and renewals.

POS Interface: Optimize floor plan efficiency through automatic table status updates based on order information from the POS. Transfer check details to ReServe for a complete guest financial history.

Table Scout: Enable restaurant employees to quickly and easily update table status using the hand-held Table Scout device in situations where automatic updates from a POS system are not available.

Pager Interface: Automatically page guests directly from ReServe to encourage faster seating of guests with fewer "walk outs." ReServe can also automatically page and notify servers when guests are seated at their tables.