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### **ReServe Interactive Receives IQ Award for Hospitality Management Software Solutions**

**Milwaukee, Wisconsin, April 16, 2008** – ReServe Interactive, a leader in hospitality management software solutions, has been awarded the 2008 IQ (Innovation Quotient) Award by the *Small Business Times*. This award is given annually to southeastern Wisconsin companies creating innovative products, services or processes in business.

The company was recognized for its Catering and Event Management, and Dining Reservations and Table Management software applications. Lynn Carter, the company's vice president and chief technology officer, will represent ReServe Interactive at the IQ Awards Luncheon held during the fourth annual *Small Business Times* BizTech Expo in Milwaukee, Wis., on April 30, 2008.

### **About ReServe Interactive**

ReServe Interactive ([www.reserveinteractive.com](http://www.reserveinteractive.com)) specializes in Catering and Event Management, and Dining Reservations and Table Management Software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software has been installed at more than 1,000 hospitality venues including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company is headquartered in Delafield, Wis., with its sales and service office located in Livermore, Calif.

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