



CONTACT:
Maureen Rimmel
P/ 262-510-6450
E/ maureen.rimmel@reserveinteractive.com
www.reserveinteractive.com

Natasha Agresti Joins ReServe Interactive as Sales Account Executive

Livermore, California, May 28, 2008 - ReServe Interactive, a leader in hospitality software solutions, announces the hiring of Natasha Agresti as a sales account executive. Agresti will be responsible for identifying and cultivating new accounts, as well as managing and servicing an existing, national customer base.

Agresti joins ReServe with more than 10 years of experience with organizations such as the Georgia Aquarium, Wolfgang Puck Catering, and the Buckhead Club in Atlanta, Georgia; and the Pinehurst Resort and Golf Course in North Carolina, where she garnered practical sales and account management, operations, marketing and customer service expertise. A former ReServe Interactive user, Agresti is intimately familiar with the software's features and functionality and can speak directly to the benefits it offers hospitality professionals.

"Natasha brings tremendous value to our organization and her experience in the hospitality industry will help her connect with existing and prospective customers. She truly understands what our customers' require on a daily basis," said Beth Goodell, president of ReServe Interactive. "Her enthusiasm, passion for our software and the hospitality industry, as well as her commitment to customer service will help us more effectively meet our customer's needs."

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About ReServe Interactive

ReServe Interactive specializes in Catering, Event Management, Dining Reservation and Table Management software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software has been installed at more than 1,000 hospitality venues including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company is headquartered in Delafield, Wis., with its sales and service office located in Livermore, Calif. For more information, visit www.reserveinteractive.com.

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