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**HARRY CARAY'S RESTAURANT GROUP IMPROVES EVENT MANAGEMENT WITH
RESERVE INTERACTIVE SOFTWARE**

Delafield, WI – April 15, 2009 – Harry Caray's Restaurant Group has selected ReServe Interactive's Catering & Event Management software to manage events across five restaurant locations and its off-premise catering company.

"We needed something efficient and easy-to-use, as well as something that could meet our unique needs within both catering divisions. We wanted to successfully manage events using a single system and ReServe's software has allowed us to do just that," explains Jennifer Cleveland, Director of Catering, Harry Caray's Restaurant Group.

ReServe Interactive® Catering and Event Management software solutions streamline and optimize all aspects of managing on- and off-premise events. Built on Event Lifecycle Technology™, ReServe's products enhance the natural flow of event sales and management from inquiry through execution by anticipating and automating next steps. ReServe's Catering & Event Management software centralizes multiple event books and controls function space; monitors and reminds staff of upcoming tasks; instantly generates and updates correspondence; coordinates menus, pricing, equipment lists and staffing; enhances communication across employees and multiple locations; manages customer databases and marketing campaigns; and provides hundreds of financial reporting tools.

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Since 1996, ReServe Interactive has established key partnerships with several nationally recognized clients including Wolfgang Puck Catering, Levy Restaurants, Restaurant Associates, Lettuce Entertain You Enterprises, McCormick & Schmick's Restaurants, The Melting Pot, Gaylord Entertainment, Palm Restaurant Group, and Patina Restaurant Group.

About Harry Caray's Restaurant

Harry Caray's Restaurant Group, one of Chicago's most dynamic and successful restaurant management companies, manages six restaurants and an off-premise catering company. Harry Caray's Restaurant Group opened its first restaurant, Harry Caray's Italian Steakhouse in Chicago's River North neighborhood in 1987. In addition, Harry Caray's Restaurant Group's off-premise catering company, Harry Caray's Catering & Events, caters many of Chicagoland's premier landmarks including the Newberry Library, Catalyst Ranch and Chicago's First Lady.

About ReServe Interactive

ReServe Interactive specializes in Catering, Event Management, Dining Reservation and Table Management software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software has been installed at more than 1,000 hospitality venues including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company has offices in Livermore, California and Delafield, Wisconsin. For more information, visit www.reserveinteractive.com.

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