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**RESERVE INTERACTIVE LAUNCHES RESERVE UNIVERSITY –
AN INTERACTIVE TRAINING TOOL FOR CUSTOMERS**

Livermore, Calif. (March 14, 2010) – On April 1, 2010, ReServe Interactive will launch ReServe University, a subscriber-based interactive resource providing customers with all of the comprehensive training and support tools offered by the company, including a Training Library, Classroom, Help Desk and Support Resources repository.

“We’ve always been committed to helping our clients get the most out of their software investment. Since 1996, we’ve provided hands-on, extensive and customizable product training to our customers and ReServe University encompasses all aspects of that offering,” explains Ron Goodell, VP & Chief Customer Relations Officer. “ReServe University gives users at all levels of proficiency and in different areas of operations, from hosts to catering sales managers, access to training tools for each of our software modules, as well as specific product features and functions.”

ReServe University is a subscriber-based tool that incorporates all areas of ReServe’s customer proficiency offering including a comprehensive Library consisting of training presentations, user’s guides and quick reference tip sheets; a Classroom with live and recorded training webinars and e-training kits for new users; a Help Desk providing access to the robust ReServe Knowledge Base along with functions to facilitate submitting and tracking new support cases or software change requests; as well as a Resources repository where customers can find general information such as technical specifications for the product, release notes for past releases, and highlights of future planned releases .

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ReServe Interactive is recognized throughout the industry for its comprehensive training options, including its start-up and implementation training; personalized on- and off-site, one-to-one and group trainings; ongoing and complimentary training webinars for the advanced features of their software; product customization; hands-on support services; specialized applications training and business-specific training modules, all of which will be incorporated into ReServe University.

About ReServe Interactive

ReServe Interactive specializes in Catering, Event Management, Dining Reservation and Table Management software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software has been installed at more than 1,000 hospitality venues, including hotels, resorts, casinos, restaurants, sports and entertainment facilities, golf clubs, private clubs and cultural institutions, and approximately 6,000 end users have taken advantage of the software's unique efficiency enhancing features . The company has offices in Livermore, California and Delafield, Wisconsin. For more information, visit www.reserveinteractive.com.

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