

CONTACT:
Maureen Rempel
P/ 262-510-6450
E/ maureen.remmel@reserveinteractive.com
www.reserveinteractive.com



RESERVE INTERACTIVE SOFTWARE RELEASES VERSION 2010 SPRING

Livermore, Calif. – March 30, 2010 – ReServe Interactive, a leader in hospitality management software solutions, has released version 2010 Spring. The first of two annual releases, this update includes a series of new convenience features and platform enhancements designed to further improve the customer experience. More than ninety percent of the updates included in this release are based on direct customer input and were incorporated to meet current industry needs and requirements.

“From day one, we’ve been committed to creating a partnership with our customers that allows us to offer the right products that meet their exact and ever-changing needs,” explains Lynn Carter, Executive Vice President & Chief Technology Officer. “We work hand-in-hand with our customers to make sure they get the results they expect. Based on our experience in the hospitality industry, we are intimately aware of the daily challenges they face, so we continue to develop our offering, making it a relevant and valuable tool for our customers.”

Version 2010 Spring includes customer requested enhancements to ReServe’s Catering & Event Management and Dining Reservation & Table Management modules. In addition, new features have been added including a PCI compliance package that allows customers to easily and securely accept credit cards; ReServe University, an all-inclusive training and support tool; and ReServeIT/ReQuestIT Web 2.0, a powerful new platform for processing dining reservations and event inquiries via the Internet.

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About ReServe Interactive

ReServe Interactive specializes in Catering, Event Management, Dining Reservation and Table Management software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software is used by more than 6,000 industry professionals and across more than 1,000 hospitality venues nationwide including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company has offices in Livermore, California and Delafield, Wisconsin. For more information, visit www.reserveinteractive.com.

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