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**RESERVE INTERACTIVE SOFTWARE OFFERS CASINOS, HOTELS AND RESORTS
A COST EFFECTIVE SOLUTION FOR HOSPITALITY MANAGEMENT
*-Treasure Island Hotel & Casino Chooses ReServe Anywhere***

Livermore, Calif. – May 26, 2010 – ReServe Interactive, a leader in Dining Reservation & Table Management, and Catering & Event Management software for the hospitality industry, provides a cost effective solution for casinos, hotels and resorts looking to enhance food and beverage operations and generate revenue. ReServe offers centralized control of reservations and table management functions across unlimited restaurant sites, comprehensive event and banquet management, and dynamic online reservation and event space inquiry capability.

Venues like Treasure Island Hotel & Casino have implemented ReServe Anywhere®, ReServe's web-based Dining Reservation & Table Management software, to centrally manage individual and group restaurant reservations, as well as dining room activity for their on-site fine dining restaurants. They also deployed ReServeIT, ReServe's online dining reservation system, allowing customers to check availability and make reservations online to any one of their restaurants, without Treasure Island having to paying hefty set up charges or 'per seat' transaction fees.

"We evaluated several software options and only ReServe met all of our needs in one system," explains Paul Pace, Director of Food & Beverage, Treasure Island Hotel & Casino. "We can manage our dining rooms, take individual and call center reservations, and accept reservations through our website using a single system that's easy for everyone to use."

ReServe Interactive's web-based Dining Reservation software optimizes table inventory and tracks customer seating and dining preferences, so users can optimize covers and provide a superior guest experience. ReServe's Smart Reservation Technology™ and the system's intuitive ease of use combine to effortlessly increase revenue, improve service, and build repeat business. ReServe's Table Management software's graphical floor plan

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interface offers the visual information needed to manage floor activity and wait stations, accommodate special seating requests, calculate wait times, and maximize turns. Real-time and historical reporting on overall covers, server performance and guest preferences provides the information needed to monitor and increase performance.

ReServe's web-based Catering & Event Management software streamlines and optimizes all aspects of managing on- and off-premise events. Built on the company's innovative Event Lifecycle Technology™, the software enhances the natural flow of event sales and management from inquiry through execution by anticipating and automating next steps. The software centralizes multiple event books; controls function space; reminds staff of upcoming tasks; instantly generates and updates correspondence; coordinates menus, pricing, equipment lists and staffing; enhances communication across multiple locations; manages customer databases and marketing campaigns; and provides sophisticated financial reporting tools.

About ReServe Interactive

ReServe Interactive specializes in Catering, Event Management, Dining Reservation and Table Management software applications for the hospitality industry. By combining intuitive workflows with intelligent tools, the company has been helping its customers optimize their hospitality operations since 1996. ReServe Interactive software is used by more than 6,000 industry professionals across more than 1,000 hospitality venues nationwide including casinos, hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and more. The company has offices in Livermore, California and Delafield, Wisconsin. For more information, visit www.reserveinteractive.com.

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