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ReServe Q™ Online Restaurant Reservation Software Goes Live

Delafield, WI – August 17, 2011 – ReServe Interactive, an industry leader in hospitality management solutions, has launched ReServe Q™ online restaurant reservation software. [ReServe Q](#), the latest addition to the company's product portfolio, allows restaurants and other dining venues to accept reservations, as well as manage call ahead reservations, 24 hours a day, seven days a week through their own website without excessive per seat transaction fees, costly set-up and maintenance fees, additional hardware expenses and miscellaneous surcharges.

“At 99 cents per reservation, not per seat, not per cover, but per reservation, ReServe Q is the perfect alternative for restaurants tired of the unwarranted costs associated with other online reservation systems,” explains Mike Edmeyer, Vice President of Sales for ReServe Interactive. “ReServe Q is straightforward with no set up charges or monthly subscription fees, plus the ability to market to a proprietary guest database at no additional cost. ReServe Q lets restaurateurs accept reservations online and expand market reach without sacrificing their bottom line.”

ReServe Q integrates with a restaurant's website and allows for embedding into third party sites, e-mail promotions and social media outlets like Facebook and Twitter. In addition, ReServe Q helps users increase exposure of their venue with automatic free listings in online dining guides that won't redirect guests to competitive websites when a reservation time is unavailable. ReServe Q's mobile friendly platform allows guests to book restaurant reservations from any mobile device at any time.

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“What really strikes us about ReServe Q is its simplicity, which is really important to the consumer when working on a mobile device,” explains Mike Frampton, owner of The Melting Pot, Sacramento. “Also the fact that ReServe Q stores the guest’s information so that the next time they come to a restaurant’s website, they won’t need to fill in all of their information again is a definite advantage.”

ReServe Interactive is an industry leader in hospitality management software solutions that cater to the unique needs of the industry. ReServe Q online restaurant reservation software is a web-only booking system for managing reservations or call ahead reservations. This new platform is mobile friendly and includes an open API for easy integration with other systems such as dining guides, POS systems, and table management systems like their own ReServe Interactive software, as well as mobile applications. ReServe Interactive is scheduled to roll out additional enhancements of the ReServe Q offering this fall that will benefit users, including dynamic analytics and ReServe Interactive product interfaces.

About ReServe Interactive

ReServe Interactive specializes in hospitality management software. Established in 1996, ReServe Interactive software is used by more than 10,000 industry professionals across more than 1,500 hospitality venues nationwide including hotels, restaurants, sports and entertainment facilities, golf and private clubs, cultural institutions and more. The company has offices in Livermore, California and Delafield, Wisconsin. For more information about ReServe Q, visit <http://www.reserveq.com>.

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