

PCI Compliance with ReServe Interactive

A Partnership with Element Payment Services



PCI compliance is a mandated security requirement for all businesses that handle, process, store or transmit credit card data. Companies not adhering to PCI compliance requirements put their customers and their livelihoods at risk by opening them up to litigation stemming from improper handling of credit card information. To further serve our customers who accept credit cards, ReServe Interactive has partnered with Element Payment Services, a leading provider of secure, reliable payment processing, to provide the highest levels of compliance and protection. Now you can accept credit cards through a secure, virtual terminal located in your ReServe Interactive software, allowing you to store credit card records, process payments, secure reservations and collect deposits. With ReServe and Element Payment Services, you can be assured that the credit card information you gather from your customers is protected, and with that data never entering your IT environment, you are left risk free and in compliance with today's PCI specifications.

Payment Processing & Secure Data Storage

With the click of a button, you can accept credit card information or payments through your ReServe Interactive software without ever having to transmit or store sensitive cardholder information. Customer credit card information is entered directly into a protected web-terminal conveniently accessed from within the ReServe environment. This terminal then securely transmits, processes and stores the sensitive data in a compliant off-site facility, offering the same control as if you were managing your customers' information in-house, but without the security risks and business liability associated with handling cardholder data directly.

Complete Access to Customer Data

Once sensitive cardholder data is entered into the web-terminal, a unique identifier, or token, is returned representing each credit card record. This encrypted token is safely stored in the ReServe database and can be accessed for subsequent transactions. This end-to-end encryption eliminates the need to store any sensitive cardholder data in ReServe, thereby protecting you from security vulnerabilities. To further enhance security, select users can be given preferred access to add or update payment account records and process charge or credit transactions.

A Partner You Can Trust

Because Element Payment Services interfaces directly with your ReServe Interactive software, you won't need to purchase additional hardware or make significant changes to your existing IT infrastructure. Instead, you will work directly with Element Payment Services to create a payment solution that fits your unique business needs. This customized solution (Merchant Account or Gateway), is accessed through an internet connection to enable communication between ReServe and Element Payment Services. For each transaction processed, ReServe stores the authorization code and transaction status making reconciliation with accounting systems easy.



You've never worked like this before.

Key Features:

Fully Integrated Solution – allows you to manage your business and securely process payments within your ReServe Interactive software

Payment Account Secure Storage (PASS) – a unique, new technology that allows businesses to offload the responsibility of storing sensitive data to a trusted PCI DSS compliant partner

End-to-End Encryption – securely translates and transmits purchase data directly from the point-of-sale to the payment processor, eliminating the middle man and all third-party software. Data security is no longer in question

Virtual Terminal – a secure, easy-to-use web-based portal located directly in your ReServe software that lets you securely accept and authorize credit card transactions

Reliable Partners – ReServe Interactive and Element Payment Services, both technology leaders, have partnered to provide a compliant, easy-to-implement and easy-to-use tool for customers who store and/or process credit card information



About Element Payment Services, Inc.

Headquartered in Phoenix, Arizona, Element Payment Services, Inc. provides fully integrated transaction processing solutions to merchants through partnership with leading business management software providers. Engineered using a service-oriented architecture, Element's PCI DSS compliant Express Processing Platform allows for easy integration and supports credit and debit card, ACH and check solutions for its merchants. For \$4 billion in annual transaction volume, Element's secure, innovative and reliable payment solutions allow its customers to easily comply with industry security requirements such as PCI DSS, PA-DSS (PABP), significantly reducing the risk of a cardholder data breach. Element Payment Services, Inc. is an active participant in the PCI Security Standards Council. For more information, visit www.elementps.com/reserveinteractive.



reserveinteractive.com



Simple and Secure