

# ReServe It™

## Online Dining Reservations

Now you can enhance the guest experience, streamline your dining reservation processes and reduce costs with ReServe It™ from ReServe Interactive. ReServe's innovative dining reservation web interface allows your customers the convenience of booking real-time reservations 24 hours a day, 7 days a week through your restaurant's website.



### Manage Costs and Build Business

Some online booking systems seem inexpensive but may actually cost you up to \$2,500 per month in 'per-seat' transaction fees. With ReServe It you book reservations directly from your website, and never pay a transaction fee - no matter how many reservations your customers make. Reduce staffing requirements for live reservationists and let your website capture and process reservations 24/7.

### Maintain Control of Your Data

Reservation data is owned and maintained by you as each reservation funnels directly into your database. When requested reservation times are unavailable, guests remain on your site and in your dining room, as alternative dates and times are offered. Unlike other providers, ReServe doesn't suggest alternative restaurants, or charge you to use your customer data to market more effectively.

### Offer Superior Service

Give customers 24/7 access to your dining room with live links that display on your company website and capture real-time dining reservation information. Customers book reservations when it's convenient for them.

### Make It Your Own

ReServe It integrates with your existing website, so you can customize your link and landing page to present a contemporary, service-oriented image to your guests. Add the customized links anywhere you want to accept dining reservations.

### Technical Specifications

- ReServe Anywhere or ReServe Desktop version 2008 or later
- An existing website and high-speed, always-on Internet connection such as DSL or cable
- A static IP address (ReServe Desktop server only – not required for ReServe Anywhere)
- A proprietary port forwarded to your ReServe Interactive Desktop Server
- An SMTP email account for forwarding confirmation and cancellation message

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INTERACTIVE